

The Riveted Series by Nuna

October, 2020

Nuna brings edgy, classic fashion to baby gear.

At Nuna, we not only strive to remain at the forefront of design, we seek to lead the future of our industry; that's why we've created the Riveted Series. In 2020 and 2021 Nuna is elevating its vision and redefining classic style with the inclusion of heavy metals into our products.

Initially, we found it important to strike a balance between hard and soft, edgy and sweet. A finely fitted product should feel like a bespoke suit, or a 'little black dress'. That's why we've coupled neutral colors with accent splashes, including bronze and copper notes that add unique signatures to timeless fashion. Our fabrics offer rich textures with depth, and we frame it all with a glossy black outline and hints of rose gold to give fluid motion and lustrous shine to this series; an overall luxurious expression that is a completely unique to the Nuna Mom. We've included bold, bronze metallic zippers, snaps and rivets to accent these tailored products, and we've capped it all off with a soft, chocolate brown vegan leather surrogate to incorporate a personal touch of warmth for every child that calls the Riveted Series home.

Overall, the Riveted Series is a uniquely styled cradle for the family who is looking for a form, function, and fashion that fits their elevated taste.